



**LOWELL MILKEN INSTITUTE**  
**SANDLER PRIZE FOR NEW ENTREPRENEURS**



School of Law

**Lowell Milken Institute for  
Business Law & Policy**

October 16, 2019



LOWELL MILKEN INSTITUTE  
SANDLER PRIZE FOR NEW ENTREPRENEURS



**\$100,000**

**IN PRIZES!**



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- **First Prize: \$60,000**
  - **Second Prize: \$25,000**
  - **Third Prize: \$15,000**
- (At the discretion of the judges)



# RULES, FAQs & RESOURCES



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RULES, FAQs AND  
RESOURCES CAN BE  
FOUND ON:

**[UclaLawPrize.com](http://UclaLawPrize.com)**

Sign up on our mailing list!



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**A TEAM BUSINESS  
PLAN COMPETITION  
FOR UCLA STUDENTS  
TO DEVELOP NEW  
VENTURES**



# A TEAM OF UCLA STUDENTS



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- Two to six members
- At least one member must be an Eligible Law Student:
  - A second-year or a third-year student, currently enrolled in UCLA School of Law, in good standing, and eligible to graduate with a J.D. degree, an LLM degree or S.J.D. degree in May 2020 or
  - a graduate of UCLA School of Law who was awarded a J.D. degree, an LLM degree or S.J.D. degree in 2019.



# A TEAM OF UCLA STUDENTS



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- The remaining members must be **Eligible UCLA Students:**
  - a person enrolled at UCLA as a full-time undergraduate or graduate student who is in good standing with his or her school at UCLA
  - Person still eligible even if the person graduates after Dec. 1, 2019.



# NEW VENTURES



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- New or Existing
- Commercial/For Profit
- Not-for-Profit
- Social Entrepreneurship
  
- Not venture backed
- Can have funding of family/friends





# COMPETITION DATES



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- Wednesday, October 16, 2019: Registration Opens
- Friday, January 31, 2020: Registration closes
- Friday, March 20, 2020: Business plan due
- Monday, April 20, 2020: Public round with oral presentation



# COMPETITION



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- Form required for registration is available on the website.
- Team members names and contact information.
- Brief statement of proposed venture.
- Representations regarding eligibility at time of registration, at time of submission of the business plan and at time of the public round of competition.



# COMPETITION

- **Required:** When you submit your business plan, you must also submit a short video, not more than 2 minutes, explaining your venture.
- **Optional:** You can also submit up to 10 slides with your business plan



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# COMPETITION RESOURCES



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- Mentor assigned to each team
- Class on how to write a persuasive business plan
- Class for law students on the team on how to create a company and other legal tasks for the startup lawyer



**Startupucla.com**

**COMPETITION  
RESOURCES**





# COMPETITION RESOURCES



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[www.Uclalawprize.com](http://www.Uclalawprize.com)

Competition Rules

Dates

Forms

Information

Resources

Message Board