



LOWELL MILKEN INSTITUTE
SANDLER PRIZE FOR NEW ENTREPRENEURS

LOWELL MILKEN INSTITUTE
FOR BUSINESS LAW AND POLICY

UCLA | SCHOOL OF LAW

January 23, 2019



IMPORTANT DATES



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- **February 1, 2019:**
Registration closes
- **February 19, 2019:**
How to create a persuasive business plan
- **March 5, 2019:**
Class for law students on teams
- **March 22, 2019:**
Business plan due
- **April 16, 2019:** Final round



RULES, FAQs & RESOURCES



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RULES, FAQs AND
RESOURCES CAN BE
FOUND ON:

UclaLawPrize.com

Sign up on our mailing list!



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**A TEAM BUSINESS
PLAN COMPETITION
FOR UCLA STUDENTS
TO DEVELOP NEW
VENTURES**



A TEAM OF UCLA STUDENTS



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- Two to six members
- At least one member must be an Eligible Law Student:
 - a third-year student, currently enrolled in UCLA School of Law, in good standing, and eligible to graduate with a J.D. degree, an LLM degree or S.J.D. degree in May 2019
or
 - a graduate of UCLA School of Law who was awarded a J.D. degree, an LLM degree or S.J.D. degree in 2018.



A TEAM OF UCLA STUDENTS



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- The remaining members must be **Eligible UCLA Students:**
 - a person enrolled at UCLA as a full-time undergraduate or graduate student who is in good standing with his or her school at UCLA
 - Person still eligible even if the person graduates after Dec. 1, 2018.



NEW VENTURES



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- New or Existing
- Commercial/For Profit
- Not-for-Profit
- Social Entrepreneurship

- Not venture backed
- Can have funding of family/friends



COMPETITION



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- Form required for registration are available on the website.
- Team members names and contact information.
- Brief statement of proposed venture.
- Representations regarding eligibility at time of registration, at time of submission of the business plan and at time of the public round of competition.



COMPETITION



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- February 19: Class on how to write a persuasive business plan
- March 5: Class for law students on the team on how to create a company and other legal tasks for the startup lawyer



NEW THIS YEAR!



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- **Required:** When you submit your business plan, you must also submit a short video, not more than 2 minutes, explaining your venture.
- **Optional:** You can also submit up to 10 slides with your business plan



HOW TO FIND TEAM MEMBERS

Right Now!

- Make your pitch
- Meet up at our reception and seal the deal over churros



HOW TO FIND TEAM MEMBERS

- Advertise on the message board for the LMI-Sandler Prize: Go to **uclalawprize.com**, register and post what you need for your team.
- January 25 –if you still need an Eligible Law Student, write to me at feuer@law.ucla.edu