Vanth

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Vanth is a social impact platform that reforms the fashion industry by connecting consumers directly to seamstresses, seamlessly. The mass production of clothing and the demand for the latest fashions at cheap prices has come at the detriment of garment workers with workers making as low as $0.25 an hour in terrible working conditions. Even in Los Angeles where there are 45,000 garment workers, most are being exploited by their employers. On the consumer side, surveys have shown that both men and women have trouble finding properly fitting clothing. In addition, the current way people get custom clothing is broken and unaffordable with no price transparency or selection.

Vanth is unique in that it will converge both consumer's interest in getting affordable, custom clothing and seamstresses' desire for fair, living wages in one place. Vanth will be the first fully customizable made-to-measure clothing platform. Users simply upload a photo of a clothing design that they want made or can choose from our curated designs. Users get measured by our app. The clothing design and measurements get sent to local seamstresses and tailors who will privately message users with their price. Users will then choose which seamstress to work with based on a review system and the "shops" that seamstresses and fashion designers set up on the platform to showcase their work. Vanth will be providing support to seamstresses by offering interest-free, micro-loans to pay for fabric and sewing machines as well as host design workshops to help seamstresses expand their skill set. The ultimate goal of the platform is to empower and enable seamstresses and tailors to earn fair, living wages and create sustainable, self-sufficient communities.