

LOWELL MILKEN INSTITUTE
FOR BUSINESS LAW AND POLICY AND UCLA SCHOOL OF LAW

P R E S E N T

2014 PRIVATE FUND CONFERENCE:



A VIEW FROM CALIFORNIA

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CONFERENCE OVERVIEW

Private funds are one of the most important investment vehicles in the 21st Century. Hedge funds and private equity funds play a significant role in the financial landscape of the U.S. and worldwide. As of January 2014, global hedge funds had \$2.63 trillion in assets under management. Similarly, private equity has come back from the financial crisis of 2008 and raised nearly \$1.8 trillion in new capital from 2009-2013. As investments in private funds have grown, the nature of the investor base has also changed. The market for private funds now reaches into every segment of our society; institutional investors, endowments, private foundations and governmental and private pension funds invest in private funds. Government regulation has also expanded significantly in the years since the financial crisis, with private funds and their managers now subject to a level of oversight that would have been inconceivable twenty years ago.

It should surprise no one that California has become an important focus for private funds. Financially powerful institutional investors, based in California, are now major investors in private funds, and these institutional investors are courted by fund managers throughout the country. Likewise, California is home to some of the most important and innovative fund managers, attracting dollars from the country as a whole and worldwide. As the principal place of business of both large investors and large funds, California has a role to play in shaping and understanding the nature of private funds in 2014.

Please join the Lowell Milken Institute for Business Law and Policy at UCLA School of Law as it hosts a group of distinguished panelists examining the state of private funds and California's role in this industry. Our panels include large institutional investors' managers, some of California's leading fund managers as well as legal and financial advisers to the private fund industry. We believe the California experience will only become more important as the decade unfolds. The Lowell Milken Institute intends to hold a forum on an annual basis for institutional investors, fund managers, their respective advisers, academics and the public to discuss the many legal, financial and social issues that surround the growth of private funds in the U.S. and world economies. We are glad you can join us at our initial conference on May 21, 2014 at the UCLA Faculty Center.

In anticipation of the May 21, 2014 conference, the Lowell Milken Institute released its inaugural UCLA School of Law Private Fund Report on May 20, 2014.

CONFERENCE SCHEDULE:

May 21, 2014

8:30 – 9:00 am **Registration and Coffee**

9:00 – 9:15 am **Opening Remarks -**

Joel Feuer | Executive Director of the Lowell Milken Institute for Business Law and Policy

9:15 – 10:30 am **Panel One - Institutional Investors: Expectations and Concerns in How Their Money is Managed**

PANELISTS

Steve Alger | Managing Director, Investments, The J. Paul Getty Trust

John Jenks | CIO, The James Irvine Foundation

Michael Marvelli | Senior Investment Director, The UCLA Foundation

Jennifer Urdan | Managing Director at Cambridge Associates, LLC.

Pasy Wang | Director of Alternative Investments, California Institute of Technology (CALTECH)

10:30 – 10:45 am **Break**

10:45 – 12:00 pm **Panel Two - Liability Risks for Advisers of Hedge Funds and Private Equity Funds**

PANELISTS:

Jeri Harman | Founder & Partner, Avante Mezzanine Partners

Reena S. Lalji | General Counsel, Wilshire Associates

Charles Nightingale | Senior Counsel, Head of Legal and Investment Structuring, Pacific Alternative Asset Management Company (PAAMCO)

Timothy Spangler | Partner, Sidley Austin LLP

12:00 – 1:30 pm **Lunch and Perspectives on the Future**

A Conversation with Vikas Garg, Portfolio Manager, CALPERS and Christopher Kiper, Managing Director, Legion Partners Asset Management LLC.

The Panelists

Panel One - Institutional Investors: Expectations and Concerns in How Their Money is Managed

Steve Algert is the Managing Director, Investments, The J. Paul Getty Trust. Prior to joining the J. Paul Getty Trust, Steve was at the Treasurer's Office of The Regents of the University of California, where he made the University's first hedge fund investments. Prior to this, Steve was in the fund-of-hedge-funds group at Citigroup Alternative Investments LLC, in fixed income research at BARRA RogersCasey, and in the fixed income risk management group at BARRA. Steve holds a Masters in Public and Private Management from the Yale School of Management and a B.S. from the University of California, Berkeley. He is a Chartered Financial Analyst and CAIA charter holder.

John Jenks is the Chief Investment Officer and Treasurer for The James Irvine Foundation. Prior to joining The James Irvine Foundation, he served as the Chief Investment Officer for the state of Alaska, guiding a \$20 billion investment portfolio, including the Public Employees' Retirement System, the Teachers' Retirement System, the Children's Trust and the State General Fund. John holds a bachelor's degree in finance and a master's degree in accounting from Washington State University. He is also a Chartered Financial Analyst and a member of the CFA Society of San Francisco.

Michael Marvelli is a Senior Investment Director at the UCLA Investment Company. For more than a decade, Michael has been involved in all aspects of investment management at UCLA, including the creation of the UCLA Investment Company in 2011. Prior to joining UCLA, Michael worked at The Irvine Company, one of the largest privately held real estate development and investment companies in the U.S. Previously, he was employed by Prudential Investment Management where he focused on commercial mortgage finance and distressed situations. Complementing his investment experience, Michael founded and operated a venture-backed startup where he served as CFO/COO and as a member of the board of directors. Michael graduated with a B.S. in Business Administration from the Haas School of Business at the University of California, Berkeley and earned his M.B.A. from the Kellogg School of Management.

Jennifer Urdan serves as a Managing Director at Cambridge Associates, LLC., a leading adviser to institutional investors. Jennifer works with universities, foundations, public funds, retirement plans and private clients on their investments in alternative assets and the related governance issues. Prior to joining Cambridge Associates, Jennifer was a senior member of the Private Capital Group at Robertson Stephens & Co. Previously, she was a Vice President at JP Morgan where she held a range of responsibilities including client coverage; corporate finance advisory work; exposure management transactions; and debt, convertible, and equity offerings in the public and private markets. Jennifer is a graduate of Stanford University.

Pasy Wang is the Director of Alternative Investments for the California Institute of Technology. Prior to joining Caltech in 2010, she was a portfolio manager with the Irvine-based fund-of-hedge-funds firm, Pacific Alternative Asset Management Co. She has a B.S. in electrical engineering from the University of California, Los Angeles and an MBA from Columbia Business School. Prior to obtaining her M.B.A., Pasy worked for Deloitte LLP.

Panel Two - Liability Risks for Advisers of Hedge Funds and Private Equity Funds

Jeri Harman is a Founder and Partner of Avante Mezzanine Partners. Prior to founding Avante, Jeri started-up and led Los Angeles offices for two multi-billion dollar publically traded private equity and mezzanine investment funds - American Capital and more recently Allied Capital. Jeri is also a former Director of The Association for Corporate Growth, former national judge for Ernst & Young's Winning Women Entrepreneur Program, past President of ACG Los Angeles and was Chair of ACG InterGrowth in 2007. Jeri is a Co-Chair of The Association for Corporate Growth (ACG) Los Angeles Business Conference, on the Board of SBIA, Ernst & Young Greater Los Angeles Entrepreneur of the Year Judge and a Director of the Women's Leadership Council. In 2013, the National Association of Women Business Owners (NAWBO) Los Angeles inducted Jeri into their Hall of Fame. She graduated *summa cum laude* from the University of Wisconsin, Milwaukee with a B.S. in Business Administration and received her M.B.A. in Finance from the University of California, Berkeley.

Reena S. Lalji is the General Counsel of Wilshire Associates. Reena has almost 20 years of legal, compliance and business experience focused primarily on financial services and investment management. Prior to joining Wilshire, Reena was the lead counsel for RBC Asset Management, the asset management division of the Royal Bank of Canada and worked as an associate at a tier-one law firm. Reena has a Bachelor of Commerce from the University of Alberta, a Juris Doctor from the University of Victoria and a Masters in Law from Osgoode Hall Law School at York University.

Charles Nightingale is the Senior Counsel, Head of the Legal and Investment Structuring at PAAMCO. He is responsible for the structuring and negotiation of investments with underlying managers, the oversight and design of PAAMCO structured vehicles, and the ongoing monitoring and advice with respect to restructurings, compliance with applicable laws and regulations and other legal matters. Prior to joining PAAMCO, Charles was an associate in the investment management group at Schulte Roth & Zabel LLP where he advised hedge fund managers on the formation and restructuring of hedge funds, negotiated seed capital transactions for entrepreneurial hedge funds and institutional clients, drafted various agreements with investors and service providers to hedge funds and provided regulatory advice on securities laws. Prior to joining Schulte Roth & Zabel LLP, Charles was an associate at Davis Polk & Wardwell LLP in the litigation and mergers and acquisitions groups. After law school, Charles clerked for Judge Joseph M. McLaughlin, U.S. Court of Appeals for the Second Circuit. Charles received his J.D. (*magna cum laude*) from Duke University School of Law, where he was an editor of the Duke Law Journal. He holds a B.A. (*cum laude*) in History from Columbia University.

Timothy Spangler is a partner in Sidley's Los Angeles and New York offices. Timothy practices in the Investment Funds, Advisers and Derivatives group, where he regularly advises sponsors on the formation, structuring and negotiation of a wide variety of investment vehicles, as well as on the full spectrum of securities and regulatory issues typically associated with such transactions. Timothy has worked on a wide range of funds, including hedge funds, private equity funds, venture capital funds, funds of funds and funds investing in particular countries or sectors. Such vehicles have been formed in numerous jurisdictions, including the United States, the United Kingdom, the Cayman Islands, the Channel Islands, the Isle of Man, Bermuda, Mauritius, the Netherlands, Luxembourg, Germany and Ireland. His clients have included a full range of parties associated with funds - promoters, managers, advisers and investors.

Lunch and Perspectives on the Future

Vikas Garg is the Portfolio Manager in the Investment Office of the California State Employees' Retirement System (CalPERS). He is responsible for the pension fund's investments in liquid alternative investment strategies. From 2004 – 2012, Vikas was a Vice President and Portfolio Manager in the Emerging Markets Group at Credit Suisse. Vikas started his career in 2002 as a Research Analyst at 1/0 Capital, an emerging markets hedge fund. Vikas received a B.A. from Emory University, where he served on the Alumni Board. He is an active participant in inner-city youth education initiatives including Student Sponsor Partners and Prep for Prep. He is currently based in Sacramento, California.

Christopher Kiper is the Managing Director for Legion Partners Asset Management. Prior to founding Legion Partners, Christopher collaborated on several small-cap focused equity investments with Bradley Vizi. Previously, he worked for Shamrock Capital Advisors, the alternative investment vehicle of the Disney family where he served as Portfolio Manager of the Shamrock Activist Value Fund, a concentrated, long only, activist fund with \$800 million of assets under management. While at Shamrock, Christopher led proxy contests that resulted in the election of multiple directors and the passing of a variety of governance related shareholder proposals. Prior to Shamrock, Christopher founded and operated the Ridgestone Small Cap Value Fund, a small-cap targeted activist fund in association with Ridgestone Corporation. Christopher began his career as an auditor with Ernst & Young LLP, where he primarily focused on the financial services industry. He is a former director of Reddy Ice Holdings. He graduated *magna cum laude* from the University of Nebraska at Omaha with a B.S.B.A in Accounting.